



NATURE OF BUSINESS EXECUTIVE PROGRAM

FEBRUARY 5-10 2019

**GLOBAL LEADERS APPLYING
THE POWER OF NATURE TO
SCALE THEIR ORGANIZATIONS**

PROGRAM

4 February | Monday

Arrivals at Tocumen International Airport, Panama City. Check into the Central Hotel in Casco Antiguo.

5 February | Tuesday

Arrivals at Tocumen International Airport, Panama City. Check into the Central Hotel in Casco Antiguo.

5:30pm:

Reception and circle of self-introductions for full program participants at Geoversity House, a UN-designated World Heritage site overlooking the Bay of Panama in Panama's Casco Antiguo.

6 February | Wednesday

8:00am - 5:00pm: Nature of Business Forum

8:00am:

Sign in.

9:00am - 9:15am:

Welcome. Nathan Gray, President, Geoversity Foundation, acknowledging Jorge Juan De La Guardia, President of Entrepreneurs' Organization of Panama, and introducing the Honorable Emilio Sempris, Minister of the Environment, Republic of Panama.

9:15am - 9:30am:

Introduction: The Nature of Business Forum Program. Co-Chairs: David Ricketts, Ph.D., Technology and Entrepreneurship Center at Harvard; and Lider Sucre, CEO of Mamoní 100.

9:30am - 10:30am:

The Neuroscience of Fandom: Turning Passion into Business. David Meerman Scott, best selling author and marketing strategist.

10:30am - 10:45am:

Break

10:45am - 11:45am:

Innovation and Disruption in Business. David S. Ricketts, Ph.D.

11:45am - 12:15pm:

AI for Business, learning from nature. Pieter Adriaans, Ph.D, Author of Data Mining, and Professor of Machine Learning/Artificial Intelligence at the University of Amsterdam.

12:15pm - 12:30pm:

Designing Work and Living Environments for Productivity and Creativity. Architect Anand Devarajan Former senior partner, Gehry Partners, Principal of Anand Devarajan Architects, Inc., and co-founder of Geoversity Design.

12:30pm - 1:30pm:

Buffet Lunch

1:30pm - 2:00pm:

The \$140 billion video game industry: A glimpse behind the creative curtain. Tommy François, Vice President for Editorial, Ubisoft.

2:00 - 2:45pm:

A fresh vision for business in Panama: 2020 to 2050. A conversation with Mercedes Eleta, President of APEDE; Gabriel Barletta De La Guardia, President of CCIAP; Stanley Motta, President of Motta Internacional, and Dr. David S. Ricketts.

2:45pm - 3:15pm:

Break

3:15pm - 5:00pm:

Organizational structure and teamwork for scaling up your business. Verne Harnish, best selling author (Scaling Up), founder of Entrepreneurs' Organization, CEO of Gazelles, Inc. and Chair, Geoversity.

5:30pm:

Tour of the Biomuseo lead by Anand Devarajan and Lider Sucre.

6:00pm:

Sunset cocktail reception in the gardens of the Biomuseo, Amador. Hosted by the office of the mayor of Panama City.

February 7 | Thursday**7:00am:**

Early morning departure from Central Hotel to Centro Mamoní in the Mamoní Valley Preserve.

10:00am - 12:00pm:

Nature Orientation and welcome to the Mamoní Valley Preserve: Nathan Gray, Colin Wiel and Lider Sucre. Swim at Junglewood Falls.

12:00pm:

Lunch at the Mamoní Valley Preserve Foundation's agricultural center

1:00pm:

Arrival at Geoversity's Centro Mamoní - brief walk about and check into jungle cottages.

2:00pm to 4:00pm:

Presentations and interaction. (We'll be using our new meeting space by the pool, a modular bamboo product of Geoversity Design.)

4:00pm to 6:00pm:

Free time, relaxing by the pool and one-on-one coaching time.

6:00pm to 8:00pm:

Cocktail and dinner in Centro Mamoní

8:00pm:

Concert at the Bamboo Theater overlooking the pool.

8 February | Friday**7:00am:**

Breakfast

8:00am:

Two adventure options:

Forest hike led by Lider Sucre and guest scientists, or a hike to the village of La Zahina followed by a float down the Mamoní river.

12:30pm - 1:30pm:

For hikers: Lunch on the hikes. All those remaining at Centro Mamoní: Lunch at Centro Mamoní by the pool.

2:00pm - 4:00pm:

Presentations and break out groups.

4:00pm - 6:00pm:

Free time and one-on-one and small group networking sessions.

6:00pm - 8:00pm:

Cocktail and dinner.

8:00pm:

Storytelling and music at the Bamboo Theater.

9 February | Saturday

7:00am:

Light breakfast

8:00am - 10:00am:

Presentations

10:30am - 12:00pm:

Buffet brunch and Presentation: The Future of Geoversity Executive Education

12:30pm:

Depart Centro Mamoní

5:30pm:

Send off dinner at the Radisson Hotel on the Panama Canal.

8:00pm:

Nature of Business closing concert and launch of the Trans Continental Expedition in the Biomuseo, produced by guitarist Shea Welsh and Grammy-award winning singer Hila Plittman.

10 February | Sunday

Transport to Tocumen International Airport for return flights.